

The 28th.Istanbul International Children Baby Maternity Industry Expo CBME Turkey Will open its doors in January 2015

The Istanbul International Children Baby Maternity Industry Expo (CBME Turkey) will be open in 4 exhibition halls in Istanbul CNR Exhibition Center from January 15 to 18,2015 , with a total exhibition area of 38,000 square meters. The area occupied for clothing and accessories increased with a record of 30%.

Exhibition space is close to being sold out. Over 280 exhibitors and 550 brands have confirmed participation. Some of the brands are Babybjörn, Bebedor, Britax, Römer , Breded, Concord, Dr.Browns, Pierre Cardin, Hauck, Mamajoo, Tomy, Quinny , NUK, Graco, MAM, Medela, Koala , Bugaboo , Nuby, Maclaren, Maxi Cosi, Kraft, Mayoral , Losan, Kidboo, Kiddy, Bebetto, Besafe, Best Kids, Soobe, Incity, Löme, Thule and many more.More than 13,500 local and international trade visitors are expected to attend.

CBME Turkey is the third largest fair in Europe in its concept that has continuously grown for 24 years and a unique trade show sourcing platform in Turkey for products for newborn babies, children up to 16 years old and expectant mothers including baby and maternity care products; baby carriages, car seats and furniture ,hometextile ; baby food and healthcare products; baby's and children's clothing, footwear and accessories; maternity clothing, underwear and accessories ; toys, educational products and souvenirs.

CBME Turkey is an excellent opportunity to find distributors in Turkey and to present your brand to the local market.AdditionallyTurkey presents a very good geographic potential advantage to Russian and Middle-East Countries.Turkey is a country with one of the youngest population with a share of 26% in its total population and with 1.2% per year, the second fastest growing population in the world after India (1.3%). The Turkish market for infant products grows at a rate of 12% approximately .

If you want to explore the Turkish market, meet with quality suppliers, purchase the best children, baby and maternity products, and see the latest trends of the industry, CBME Turkey is a must-attend event.

Registration is now open and free to buyers.(Register here http://www.cbmeturkey.com/ziyaretci_katilim_basvurusu.asp)

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About Children Baby Maternity Industry (CBME) www.cbmeglobal.com

Children Baby Maternity Industry Expo (CBME) is a trade exhibition of UBM plc. Launched in 2001 in Shanghai, China, CBME China is now the world's largest sourcing event for children baby and maternity products. Riding on the success of CBME in China, CBME is now also in Turkey, India ,Brazil and Singapore .CBME aims to promote global trade in the booming markets of Asia, Europe, Middle East and South America. CBME is perfect business platform for children baby and maternity product buyers, manufacturers, distributors and suppliers to meet and do business in one venue.

CBME Turkey	15-18 Jan 2015	www.cbmeturkey.com
CBME India	9-11 Apr 2015	www.cbmeindia.com
CBME South East Asia	16-18 Apr 2015	www.cbmesea.com
CBME Turkey Istanbul Kids Fashion	4-7 Jun 2015	www.istanbulkidsfashion.com
CBME China	22-24 Jul 2015	www.cbmexpo.com
CBME South America	Aug 2015	www.cbmesa.com.br

About UBM plc www.ubm.com

UBM plc is a leading global company. We inform markets and bring the world's buyers and sellers together at events, online, in print and provide them with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists around the world. Our 6,000 staff in more than 30 countries are organized into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.